

Cotswold



For immediate release

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WHAT A MONTH FOR COTSWOLD BREAKTHROUGH!

October, national Breast Cancer Awareness month, has provided a huge boost to the recently formed fund-raising group Cotswold Breakthrough Breast Cancer.

Last night (Thursday 20 October), saw money flying out of pockets at the Cotswold Breakthrough Promises Auction held at the Royal Agricultural College in Cirencester. Event organiser Amanda Homan-Green was overwhelmed by the huge generosity and support, over £8,000 was raised for Breakthrough's vital research and education work.

One of the star attractions of the evening was the magnificent watercolour of Cirencester's infamous 'Norman Arch' by local artist Jo Carrington. Lady Apsley was outbid for it at the last minute, following a bidding frenzy.

Group Patron Lady Apsley - despite being delayed by a landslide in Scotland, made an incredible effort to race the 460 mile drive back to Cirencester - arrived just in time to see the Azur silk suit, kindly donated by her new designer clothing business ClothesAgency.com, be bought for the leader of Cotswold Breakthrough, Eira Hooper, by her husband Rob.

Plans are now underway to organise a Big Breakthrough Ball for next October and helpers are invited to join the group by contacting Eira Hooper on 01285 658724.

Dates for the diary of future events for Cotswold Breakthrough include:

- Saturday 12th and 19th November a Safari Supper is being organised by Cirencester Soroptomists. Contact Jackie Gloyn on 01285 658845.
- 15th, 16th and 17th November Charity Christmas Card Sale at the Corn Hall, Cirencester.
- Saturday 26th November Cirencester Advent Market
- Saturday 10th December Christmas Bazaar at Cotswold Breakthrough's headquarters, 105 Gloucester Street, Cirencester. Mulled Wine and Craft Sale.

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..2/.. What a Month for Cotswold Breakthrough

The Cotswold Breakthrough Breast Cancer Support Group is holding its inaugural meeting on Wednesday 9th November at 7.30pm at 105 Gloucester Street, Cirencester.

“This is a new group founded primarily for women, family and friends effected by this hideous disease”, says Eira Hooper. “It is an opportunity to share experiences and gain strength from each other, in a homely environment.”

Eira’s commitment to Breakthrough was inspired by her own experience, when she was suddenly diagnosed last autumn with breast cancer, a disease that currently kills more than 1,000 women every month in the UK alone.

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For more press information please contact Nikki Burrowes on 0207 025 2460 or email nikkib@breakthrough.org.uk.

Notes to editors:

- Breakthrough Breast Cancer is a charity committed to fighting breast cancer through research and education. In 1999, it established the UK’s first dedicated breast cancer research centre, in partnership with the Institute of Cancer Research.
- Breakthrough Breast Cancer needs to raise at least £10 million every year to fund its programme of research and education.
- Breast Cancer is a disease that affects over 41,000 women every year in the UK. Of those, around 13,000 will die of the disease.
- For more information on Breakthrough Breast Cancer please visit the website on www.breakthrough.org.uk or call the information line on 08080 100 200.