

COTSWOLD



PRESS RELEASE

18th July 2005

BREAKTHROUGH BREAST CANCER FUNDRAISING SUCCESS SO FAR

Thanks to the generous help and support from people throughout the region, the Cotswold Breakthrough Breast Cancer group has had a most successful first month. The Plant and Pimms event held at the Corinium Court Hotel in Cirencester raised over £1,120, this was followed a week later by a group 'envelope stuffing' for locally based international electronics company PPM, which raised a further £350. Group member Sally Grimes kindly donated her surplus blackcurrants from her prolific garden in Tarlton. These will be made into Jams to sell at future events, and Amanda Wheatley kindly hosted the first Breakthrough Coffee Morning at her house in Cirencester, this successful event attracted many throughout the morning and raised over £200.

To coincide with national Breast Awareness month in October, the Cotswold Breakthrough Breast Cancer group will be very busy raising awareness and funds in many ways. There will be a major Auction of Promises as the main event of the month. All businesses in the area are currently being contacted for their support and donations, anyone wishing to participate in this fundraising event should contact Eira Hooper on 01285 658724 or Amanda Homan-Green on 01285 771137.

Wristbands will soon be available, which will hopefully be stocked by stores throughout the Cotswolds and also available from Eira.

Also, all schools throughout the Cotswolds will be invited to participate in a fundraising non-uniform day in October. The organised activities and events will raise funds for Breakthrough Breast Cancer's vital research and education work.

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..2/.. Cotswold Breakthrough Breast Cancer 18/7/05

In 1999, Breakthrough opened the UK's first dedicated breast cancer research centre in partnership with the Institute of Cancer Research. The Breakthrough Toby Robins Breast Cancer Research Centre has over 90 world-class scientists and clinicians working in a co-ordinated effort to find a cure for breast cancer.

Deborah Granville, Community Fundraising Manager at Breakthrough Breast Cancer said, *“Breakthrough is so fortunate to have a network of over 30 Groups throughout the country who raise funds by organising some really fun events that are great for the community. Being part of a Breakthrough Group is a wonderful opportunity to make new friends and get involved in helping Breakthrough to reach its vision of a future free from the fear of breast cancer”.*

Meetings will be held locally every second Tuesday evening of the month, for further details please contact Eira Hooper on 01285 658724.

For further information please contact: Amanda Homan-Green, The Main Event PR, Ewenfield Farm Cottage, Cirencester, Gloucestershire. GL7 6PZ Tel: 01285 771 137 amanda@themaineventpr.co.uk

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For more press information please contact Nikki Burrowes on 0207 025 2460 or email nikkib@breakthrough.org.uk.

Notes to editors:

- Breakthrough Breast Cancer is a charity committed to fighting breast cancer through research and education. In 1999, it established the UK's first dedicated breast cancer research centre, in partnership with the Institute of Cancer Research.
- Breakthrough Breast Cancer needs to raise at least £10 million every year to fund its programme of research and education.
- Breast Cancer is a disease that affects over 41,000 women every year in the UK. Of those, around 13,000 will die of the disease.
- For more information on Breakthrough Breast Cancer please visit the website on www.breakthrough.org.uk or call the information line on 08080 100 200.